

New CalAg Special Interest License Plate

Issue Date: May 25, 2012

New License Plate

The California Department of Food and Agriculture (CalAg) has met the requirements to initiate a new special interest license plate. The CalAg License Plates will be available for automobiles, commercial vehicles, trailers, and motorcycles. The department is accepting applications for the CalAg License Plate and will tentatively begin issuance in March 2013.

Procedures

Changes are being made to the Special Interest License Plate Application (REG 17) to include the CalAg License Plate information. The revised form should be available on the Department of Motor Vehicles (DMV) website at www.dmv.ca.gov and in print by July 2012. To order the CalAg plate you must write "CalAg plate" on the top of the REG 17.

CalAg License Plate fees:

<i>Application Type</i>	<i>Fee Charged</i>
Sequential	\$50
Personalized	\$98
Conversion	\$98

Submit the application and fees to DMV by mail at:

DMV
Special Processing Unit
PO Box 932345, MS D238
Sacramento, CA 94232-3450

You may also submit the application and fees to your local office. However, these applications will be forwarded to DMV headquarters for completion.

Inform your customer it is anticipated that the CalAg License Plates will be issued beginning in March 2013.

Background

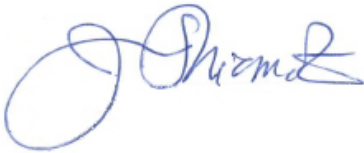
The *California Vehicle Code* permits a state agency to sponsor a specialized license plate program. CalAg License Plates proceeds support agricultural education, awareness, training, and youth leadership development.

Distribution

Notification that this memo is available online, at www.dmv.ca.gov under Publications was made via California DMV's Automated E-mail Alert System in May 2012.

Contact

Call the DMV Customer Communications Section, at (916) 657-6560 for further clarification of this memo. Upon request, this document can be produced in Braille or large print.



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Communication Programs Division

